



BE A CATALYST
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INSPIRE

February 22, 2019

Since its founding in 1979, WICT (Women in Cable Telecommunications) has remained steadfast in its resolve to advance the position and influence of women working in the telecommunications industry through proven leadership programs and services at both the national and local levels. On behalf of the WICT Greater Philadelphia Chapter, we are pleased to present our 2019 Sponsorship Opportunities and Program Calendar.

We offer an array of sponsorship opportunities to help support WICT's mission, as well as extend your company's reach to our powerful membership of 1,200+ current and emerging industry leaders and decision makers. This year, the WICT Greater Philadelphia Chapter is excited to offer Corporate Sponsorship Opportunities at the Premier, Platinum, Gold and Silver levels. Our exclusive Sponsor Appreciation Reception allows sponsors to engage with the WICT Greater Philadelphia Board members and other WICT supporters. Please see the following Sponsorship Prospectus that outlines the benefits associated with each level.

Your sponsorship and support will ensure that your team and WICT members can look forward to another year full of top notch networking, leadership training and career building events. Your support is important to the WICT Greater Philadelphia Chapter and will ensure we uphold the WICT brand promise of creating bold, self-empowered leaders through advocacy and leadership training.

Please review the attached sponsorship opportunities and feel free to contact us with questions. We sincerely thank you for your consideration.

Best regards,

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2019 Sponsorship Director
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Mary Malone
2019 Sponsorship Director
E: mary_malone@cable.comcast.com
P: (703) 568-3017

Sponsorship payment may be sent to:

Jacqueline Means
Comcast
1717 Arch St, 26th Floor
Philadelphia, PA 19103-2838
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ASPIRE, ACHIEVE & ADVANCE



Keep your company's message in front of over 1,200 members of the cable telecommunications industry in the Greater Philadelphia Region!

All sponsorship levels include:

- Complimentary tickets to many events
- Sponsor Appreciation Reception
- Dedicated company profile summary and reciprocal link on www.wictphiladelphia.org
- Company logo placed on a sponsor page on www.wictphiladelphia.org
- Recognition as a valuable and connected player in the cable and telecommunications industries

Please visit www.wictphiladelphia.org for more details

2019 Calendar of Events

- February:** Webinar
- March:** Sponsor Appreciation Reception
Lunch and Learn
- April:** QVC Event
- May:** Breakfast Speaker Series
- June:** Tech It Out
- July:** Webinar
- September:** Lunch and Learn
- October:** Regional Event
- November:** WICT Philly Gives Back
- December:** WICT 40th Ruby Celebration

*Additional events may be added

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Philadelphia
Board of Directors

2019

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Kate Ricci - Communications
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Dana Harper - Chapter Relations

Corporate Sponsorship Opportunities

WICT Philadelphia Chapter Event Programming made possible by Sponsorship Contributions

Mentoring Program

The WICT Mentoring program is a great opportunity for both emerging and established professionals to assist in personal and professional development through a formalized mentoring relationship. In 2018, the program had 36 mentees. The mentors are carefully screened and matched with their protégé based on competencies and development needs. In addition to leadership training events and networking opportunities, each mentee creates an action plan for their developmental focus areas, to be addressed with their mentor's support.

Enrichment Series

The WICT Enrichment Series provides an opportunity for members to connect with fellow members in a networking reception setting and hear from industry leaders on topics such as industry trends, technology, leadership, and professional development. Agendas are designed to be both educational and inspiring.

Regional Events

Developed to offer programming to our members who live and work outside of Center City Philadelphia.

Sponsor Appreciation Reception

The Sponsor Reception gives the WICT Philadelphia Chapter and its supporters an opportunity to express gratitude and appreciation to the sponsor community.

Tech It Out

Tech It Out is an event designed to inspire, empower and advance the roles of women in technology as well as students thinking about careers in STEM. Main themes include building knowledge of the technology eco-system, analyzing the current landscape and future trends of technology in the cable industry. The program includes keynotes, presentations, panel discussions, and workshops delivered by industry leaders. A sponsor showcase is held during the event, allowing the 350+ attendees to learn about the products and services offered by our sponsors.

WICT Philly Gives Back

The WICT Philly Gives Back event is our largest and most-attended event each year. In 2018, over 350 members and guests attended this fundraiser, raising \$26,000 for the WICT Scholarship Fund and Girls Inc. – a group that inspires all girls to be strong, smart, and bold through life-changing programs and experiences that help girls navigate gender, economic, and social barriers. The event also awards outstanding individuals who have demonstrated excellence in the areas of leadership, innovation, intelligence, excellence, risk taking, teamwork, and dedication to our cable and telecommunications industry.

Scholarships

WICT Greater Philadelphia offers members the opportunity to apply for scholarships to local and national industry events including WICT Philadelphia Mentoring Program, WICT Executive Development Series, WICT Leadership Conference and more. WICT Greater Philadelphia Chapter also offers scholarships to young women enrolled in local colleges/universities and pursuing a STEM career path.

Please visit www.wictphiladelphia.org for more details

Complimentary Tickets Included by Sponsorship Level

Event	Premier Level - \$10,000	Platinum Level - \$5,000	Gold Level - \$2,500	Silver Level - \$1,500
Sponsor Appreciation Reception	4 Tickets	3 Tickets	2 Tickets	1 Ticket
Regional Event	5 Tickets	3 Tickets	3 Tickets	2 Ticket
Breakfast Speaker Series	5 Tickets	3 Tickets	2 Tickets	1 Ticket
WICT Philly Gives Back	4 Tickets	2 Tickets	-	-
Tech It Out	2 Tickets	-	-	-
Mentorship Mentee	2 Registration Fees	-	-	-



How to become a sponsor:

Contact Sponsorship Directors below to discuss level of interest, Sponsorship packages and payment options!

Mindy Yablonski
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Mary Malone
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