

WICT Greater Philadelphia Chapter 2020 Sponsorship Prospectus





Dear Potential Sponsor:

Since its founding in 1979, Women in Cable Telecommunications has remained steadfast in its resolve to advance the position and influence of women working in the telecommunications industry.

We offer an array of sponsorship opportunities to help support WICT's mission, as well as extend your company's reach to our powerful membership of over 1,400 current and emerging industry leaders and decision makers. Your support will ensure that WICT Philadelphia members can look forward to another year full of top-notch networking, leadership training, STEM and university scholarships, and career building events. Your support is crucial to the success of our chapter and will ensure we continue to uphold the WICT brand promise of creating bold, self-empowered leaders through advocacy and leadership training.

Please review the following sponsorship opportunities and feel free to contact us with questions. We sincerely thank you for your consideration.

Sincerely,

Handwritten signatures of Lauren Blevins and Angel VanBennekom in black ink.

Lauren Blevins & Angel VanBennekom
Sponsorship Directors
WICT Greater Philadelphia Chapter
(610) 350-2977 | (215) 286-1588

Corporate Sponsorship Opportunities

2020 Sponsorship Levels:

Premier - \$10,000

Platinum - \$5,000

Gold - \$2,500

Silver - \$1,500

- Complimentary tickets to WICT Philadelphia events (see full breakdown below)
- An invitation to our annual Sponsor Appreciation Reception
- Dedicated company profile summary, logo, and reciprocal link on www.wictphiladelphia.org
- 'Hot Job' listings (*Premier Level only*)
- Recognition as a valuable and connected player in the cable and telecommunications industries

WICT Philadelphia Chapter Event Programming made possible by Sponsorship Contributions

Mentoring Program - A great opportunity for members who are both emerging and established professionals to assist in personal and professional development.

Enrichment Series - An opportunity for members to connect with fellow members in a networking reception setting and hear from industry leaders on topics such as industry trends, technology, leadership, and professional development.

Tech It Out - An event designed to inspire, empower and advance the roles of women in technology as well as students thinking about careers in STEM. A sponsor showcase is held during the event.

WICT Philly Gives Back - This annual fundraiser supports Girls, Inc and also awards outstanding individuals who have demonstrated excellence in our cable and telecommunications industry.

Scholarships - Offers members the opportunity to apply for scholarships to industry events and to young women enrolled in local colleges and/or STEM programs.

Regional Events - Unique programming offered to our members who live and work outside of Center City Philadelphia.



Complimentary Tickets Included by Sponsorship Level*

Event	Premier - \$10,000	Platinum - \$5,000	Gold - \$2,500	Silver - \$1,500
Sponsor Appreciation Reception	4 Tickets	3 Tickets	2 Tickets	1 Ticket
Regional Events (including QVC)	4 Tickets	3 Tickets	2 Tickets	1 Ticket
Breakfast Speaker Series	5 Tickets	3 Tickets	2 Tickets	1 Ticket
WICT Philly Gives Back	4 Tickets	2 Tickets	-	-
Tech It Out	2 Tickets	-	-	-
Mentorship Program	2 Registrations	-	-	-

For full calendar of events, please visit WICTPhiladelphia.org/events

*Sponsorships outside of these tiers may be available for first-time sponsors. Contact us for more information.

Ready to become a sponsor?
Please contact our
Sponsorship Directors at
[sponsorship@
wictphiladelphia.org](mailto:sponsorship@wictphiladelphia.org).

Thank you for your support!